PRODUCT UPDATE

ROMA HELPS ASSESS RISK OF OVARIAN CA IN WOMEN WITH A PELVIC MASS

LabCorp's new **ROMA (Risk of Ovarian Malignancy Algorithm)** tool combines the results for ovarian markers CA125 and HE4 with menopausal status to help predict the likelihood of malignancy in women with an adnexal mass for whom surgery is planned. **ROMA** stratifies patients into a "high risk" or "low risk" category and provides individual results for both CA125 and HE4. Order "Ovarian Malignancy Risk – ROMA" using LabCorp test number 140045.

FOR MORE INFORMATION, VISIT www.labcorp.com

WALLACH MINIOMNI™ BONE SONOMETER: BONE DENSITOMETRY AT POINT OF CARE

Wallach's MiniOmni™ Bone Sonometer is a compact, portable device that assesses bone density. Wallach reports that the **MiniOmni** enables rapid, cost-effective, reliable, radiation-free osteoporosis monitoring using Omnipath™ ultrasound technology. The **MiniOmni**, roughly the size and weight of a hardcover book, connects via USB to a desktop or laptop computer at the site of patient care.

FOR MORE INFORMATION, VISIT www.wallachsurgical.com

ATTAIN FERTILITY PLANNER TRACKING TOOL

Attain Fertility Planner, at http://attainfertilityplanner.com, is the only FDA-approved interactive fertility diagnostic device available to consumers. It helps couples time intercourse to coincide with the fertile phase by determining optimal days for conception. It also can help pinpoint possible fertility issues by analyzing individual body signs charted by the couple and can be used on its own or in conjunction with other fertility aids, such as an ovulation predictor. A mobile app will be available later in 2012.

FOR MORE INFORMATION, VISIT www.attainfertility.com

ELECTRONIC FETAL HEART RATE EDUCATION PROGRAM

GE Healthcare has enhanced its **Electronic Fetal Heart Rate (FHR) Interpretation and Monitoring Program** for physicians, nurses, and midwives. This Web-based educational curriculum's goals are to establish evidence-based, consistent models to accurately interpret FHR patterns and to improve patient care by facilitating communication and reducing risk. It features the latest clinical data on FHR pattern interpretation; consensus statements from NICHD and ACOG on FHR; and interactive training modules with "real-world" clinical applications.

FOR MORE INFORMATION, VISIT www.gehealthcare.com/fhr

MEDICARE PREVENTIVE SERVICES PATIENT BROCHURE FREE FROM AMA/AARP

The American Medical Association and **AARP** recently released **"Team Up to Stay Healthy,"** a brochure describing the preventive services now covered by Medicare, available in English at http://www.ama-assn.org/resources/doc/publichealth/ama-aarp-brochure.pdf. The brochure explains the types of physician visits covered by Medicare and provides an overview of common preventive screenings. A Spanish version and bundles of brochures are available.

FOR MORE INFORMATION, VISIT www.ama-assn.org

INTIMINA™: INITIMATE WELLNESS PRODUCTS

INTIMINA™ by LELO is a line of intimate wellness products for women that includes pelvic floor exercisers, personal massagers, hygienic cleansers, and feminine moisturizers. Laselle Kegel Exercisers, worn vaginally, provide a method of strengthening pelvic floor muscles to improve continence. The water-soluble Feminine Moisturizer is glycerin-, paraben-, and alcohol-free and pH adjusted.

FOR MORE INFORMATION, VISIT www.intimina.com