



Boxed Lined Ad—3³/₈" Wide

Frequency	Column Height		
	1"	2"	2.5"
1x	\$213	\$334	\$441
3x	\$197	\$320	\$432

Provides specialty-specific patient care and practice management information to help Ob/Gyns make sound professional decisions. Topics covered include surgical and diagnostic techniques, standards of care, new technologies, reducing malpractice risk, reimbursement, patient management and more.

Display Ads

Frequency Size/Inches	Full page (6.875" x 9.125")	1/2 page (6.875" x 4.5")	1/3 page square (4.54" x 4.5")	1/4 page (3.375" x 4.5")	1/6 page (2.21" x 4.5")	3" col. height (3.375" x 3")
1x	\$3,837	\$2,115	\$1,707	\$1,306	\$880	\$624
3x	\$3,680	\$2,028	\$1,656	\$1,236	\$837	\$602
6x	\$3,506	\$1,873	\$1,583	\$1,189	\$800	\$575
12x	\$3,389	\$1,842	\$1,566	\$1,150	\$783	\$559

Special opportunities

- Ask about combination discounts available with any of Quadrant HealthCom's 12 other leading medical journals.
- 2-color ad \$220 additional charge
- 4-color ad \$435 additional charge

- E-mail us your materials, or we can professionally design your ad with your logo, free of charge.
- Spotlight on Products, Services and CME Section

Bonus distribution:

MARCH AND APRIL ISSUES:

FUUS (Female Urology and Urogynecology Symposium)
April 7-9, 2011
Las Vegas, NV

APRIL AND MAY ISSUES:

ACOG (American College of Obstetricians and Gynecologists)
April 30-May 4, 2011
Washington, DC

SEPTEMBER ISSUE:

ASBMR (American Society for Bone and Mineral Research)
September 16-20, 2011
San Diego, CA

NAMS (The North American Menopause Society)
September 21-24, 2011
Washington, DC

SEPTEMBER & OCTOBER ISSUES:

ASRM (The American Society for Reproductive Medicine)
October 15-19, 2011
Orlando, FL

OCTOBER & NOVEMBER ISSUES:

AAGL (Global Congress of Minimally Invasive Gynecology)
November 6-12, 2011
Hollywood, FL

DECEMBER ISSUE:

PAGS (Pelvic Anatomy and Gynecologic Surgery Symposium)
December 2011 (TBD)
Las Vegas, NV

Recruitment Web site

MedOpportunities.com

Where Medical Professionals and Career Opportunities Meet!

e-Marketing Solutions increase your impact

Add an online listing to your print ad for only:

- \$29.95 for 30 days
- \$49.95 for 60 days
- \$59.95 for 90 days
- \$99.95 for 180 days

Additional upgrades provide more visibility:

- \$75 Featured job, per listing
- \$100 Spotlight ad, per listing

MONTHLY E-NEWSLETTER FEATURED JOB AD: \$299

Closing dates:

January	February	March	April	May	June
12/7	1/7	2/7	3/7	4/7	5/10
July	August	September	October	November	December
6/8	7/7	8/8	9/7	10/7	11/8



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ABOUT

OBG MANAGEMENT is a proven leader in delivering the relevant clinical and timely practice management information that physicians need to care for the next woman who walks into their practice.

In-depth review articles, roundtable discussions, and topic Updates, as well as a variety of regular departments, including Examining the Evidence, Medical Verdicts, Comment and Controversy, and Dr. Barbieri's Editorial.

CIRCULATION

Audience totals 39,428 physicians, comprised of ObGyns, gynecologic oncologists, maternal-fetal medicine specialists, and reproductive endocrinologists in office and hospital-based practices. In addition, OBG Management reaches all Ob/Gyn residents, as well as all subspecialty fellows. OBG Management is BPA-audited, with 55.4% personal direct requests (January 2010).

MULTIMEDIA RECRUITMENT ADVERTISING SOLUTIONS



OBG MANAGEMENT provides over 40,000 Ob/Gyns the opportunity to access content in print or online.

WWW.OBGMANAGEMENT.COM is the journal's popular web site, where positions are posted online as special Featured Jobs on the home page, and as Spotlight Ads in the Career Center.

WWW.MEDOPPORTUNITIES.COM is a widely-used medical recruitment Web site for all physician specialties and advanced practice clinicians.

The Web site is promoted through each journal in print and online, and linked to the Web site home pages of all 13 Quadrant journals.

MONTHLY E-NEWSLETTER reaches e-mail subscribers and registered web site users of OBG MANAGEMENT. Ads are delivered directly into physicians' inboxes.



FOR MORE INFORMATION

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